

DANCE CLASSES

Visit www.ambitionarts.com to find out why over 1200 families have chosen Ambition Performing Arts.

LOCAL DANCE SCHOOL EXPANDS TO SERVE COMMUNITY BETTER

Ambition Performing Arts expands Fall 2010 schedule to include more convenient class times and extended variety

Ambition Performing Arts has expanded to offer more diverse programs and convenient class times to the residents of Airdrie. According to school director Wildeman, the school has grown faster than anticipated since opening in the fall of 2003. The fast growth is due to a dedication to providing convenient, top quality instruction to its students.

Every year the school has added more numbers to its teaching staff and has upgraded the facilities by improving the high quality of its dance floors, adding water fountains and viewing windows. In September 2010, the students will start classes in what promises to be their most exciting year yet.



"Fun, Friends and Confidence... no matter what shoes they are wearing."

Expanded class choices save time for busy families

School director Wildeman says that many of the parents choose the school because in addition to having excellent teachers and programs, it is possible to have more than one child taking lessons at the same time. Their professional dance facility has two large studios running at any time, making it possible for families to have two different lessons at the same time.

The school also has many evening and weekend class times to accommodate more students in their first choice of class times. Between the pressures of homework, sports and family time, a lot of parents can be overwhelmed trying to fit in activities. Wildeman says that many parents and kids are so busy that saving 45 minutes or an hour each week between activities really helps the typical busy family's schedule.

New Staff

Ambition Performing Arts has added new teachers and administration to its staff for the fall. Educationally, parents are very impressed with the staff. The school has over 20 staff members, all teachers hold current teaching certifications and many hold university degrees, or are currently enrolled in University. The dance school handles everything from 0 years (parented) old, beginners, recreational and pre-professional university level students. Due to the number of teachers on staff, students are all well matched to a teacher that will best suit their needs and who will relate well to them.



"Position your child for success"

Large Variety of full year and Sessional programs.

A large diversity of dance is taught from Ballet, Tap, Jazz, Dance Theatre and Drama, to more current ever changing styles of Hip Hop, Lyrical and Modern Contemporary. While a large number of students choose to dance recreationally with one or 2 classes per week, many students choose the more intense program of dance examinations and competitions. The main focus is helping our students gain the skills they need to enjoy theatre and dance long after the lessons are over. In fact, studio director Wildeman says that the mission of the school is **"TO BE AN INDUSTRY LEADER AND INNOVATOR THROUGH EXCEPTIONAL TRAINING IN PERFORMING ARTS, WHILE PROVIDING PROGRAMS ORIENTED AROUND EDUCATION, PERFORMANCE OPPORTUNITIES, HEALTH AND AWARENESS, LIFE SKILLS, FRIENDSHIPS, AND POSITIVE SELF ESTEEM."**

This past season exam and competition students of APA did very well. This season, with the addition of more classes and more depth in the teaching staff, we expect to see more amazing results and accomplishments from all students.

The school is offering a new performing group this season. Dancers will have the opportunity to perform many shows throughout the community throughout the season. Director Wildman is excited about the program's commitment to providing performance opportunities in the community.



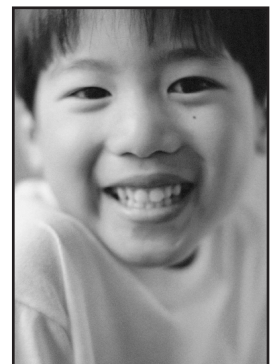
"Must love to dance, dress up and make new friends"

More Facilities Offer Extra Benefits for Dancers

One of the most important features of a dance studio is the type of flooring used. Ambition Performing Arts uses a true sprung floor created by the layering of thin boards and compression foam under a sport court surface to absorb the impact of dance and keep the students and teachers energized and free of injury. Their studios are equipped with floor to ceiling mirrors, allowing students to observe and correct their movements easily. The studios are also equipped with high quality stereo systems with pitch control, stage lights for practicing performances and disco balls for adding great energy and fun to classes of all ages.

The students are encouraged to have fun while expanding their skills. Dance also provides a fun way to encourage physical activity.

Due to the expansion of teaching times and staff, Ambition Performing Arts will be accepting new registrations now and throughout the early fall.

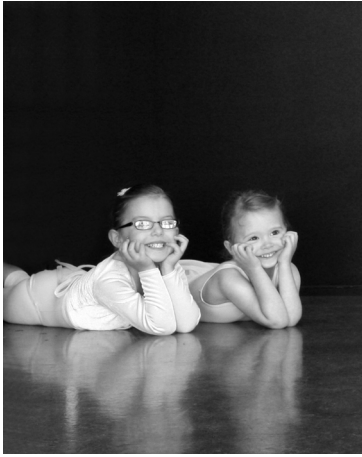


Contact Us

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www.ambitionarts.com



"Beginner dancers are our specialty"

4 THINGS EVERY PARENT SHOULD KNOW BEFORE CHOOSING A DANCE STUDIO

If most studios seem to have qualified, friendly teachers, experience teaching children and a big show at the end of the year, aren't they all the same? Does it really matter which place you choose to enroll at? YES! There are 4 main things that can make a huge difference in the quality of instruction your child receives, the amount of extra work and hassles parents must deal with and the overall enjoyment and satisfaction of being involved with a dance program.

1. What type of floor is used?

Dance is a very physical activity that requires lot of jumping, which can put stress on bones and joints. Most dance footwear does not provide any cushioning or support, so the shock of movement can place a large amount of strain on the knees and back of the dancer.

The best way to prevent potential injury is to choose a studio with professional sprung flooring.

2. What is the size of the class?

If the class has fewer students, each child will receive more personalized attention, learn more and have more fun. A smaller class size ensures the teacher can control the class, ensure no fundamental concepts are missed, and ensure students do not develop bad habits or improper technique.

A small class ensures strong learning and safe, proper technique.

3. What are the extras required for the year end show?

Most studios put on a year end show in a professional theatre. Students performing in the show must have a costume. Some studios require parents to sew costumes or pay extra for sewing and alterations. This can be frustrating and time consuming for people who are too busy or don't sew. Most studios require parents to purchase tickets for the performance. The best recital is one where your studio helps you look after all the little details

4. Can I get customer service?

In many studios the teacher or studio owner conducts the class and does the administration. By trying to do two jobs at once, the class may suffer as the teacher deals with administration during class time, or there may be no customer service available if the teacher is in a class.

Choose a studio with customer service that can help you look after the details more often.

Reasons you should choose Ambition Performing Arts!

Qualified, Caring Instructors

Our Teachers are chosen for their qualifications and their ability to relate to the needs of our students.

Choice

We have two locations and a variety of lesson times to choose from. Lessons are available 6 days a week. More class times create better scheduling options.

Facilities

Our facilities are constantly being upgraded. Our dance studios feature proper sprung flooring which reduces the risk of injury and fatigue. Professional barres and walls of mirrors complete our inviting atmosphere.

Customer Service

Knowledgeable and helpful desk staff are available to help parents and students. We strive to take care

of all the details to create a hassle free experience.

Register Now for Classes

Visit our website for Online Registration

www.ambitionarts.com

403 648 5287

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"Big dreams start small"

Are all Dance studios the same?

Compare all the options

Here's why Ambition Performing Arts is the right choice:

- Limited class sizes
- Professional flooring to reduce the risk of injury and fatigue to dancers
- Choice of more than one location and class time
- Professional Mirrors and barres to enhance training
- Observation week
- Desk staff available to help you look after scheduling and details
- All costumes are sewn or chosen and altered for you, and delivered stage ready
- Students and parents are never required to fund raise for studio events